



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE



100% accelerated degrees

PROFESSIONAL DOCTORATE

EXECUTIVE LEADERSHIP DOCTORATE PROGRAMS FOR WORKING PROFESSIONALS

www.ebu.ac

WHAT MAKES **THIS UNIQUE?**



Compatible with life and work



Affiliated to and Accredited by Education Bodies and Global Partners



Deepen your understanding of the functional disciplines of your profession



Participate in action research based on real-world issues related to your current work



Provide practical solutions to current problems



Serve as an authority and leader in your profession



Promote positive change in your industry



Serve as a leader and expert within your organization



Publish research as an expert author



Boost your earning potential and lead to more advanced career opportunities



Degree conferred by The European International University, EIU-Paris



Industry-specific programs to enhance expertise and attain higher designations for working professionals



Values real-world learning, award credits for prior experience and academic progress



Support busy adults in efficiently achieving their professional doctorate while balancing work and life commitments



One to One Study Guide offers effective methods for balanced studying, including teaching techniques, exams, and online tips



Holds prestigious global accreditation and membership, meeting quality standards set by educational organizations worldwide





Overview:

A Professional Doctorate is an advanced degree that qualifies recipients to work in a specific profession. The term Professional Doctorate usually refers to a terminal degree that is not a PhD, which is usually required to teach at the university level. Professional doctorates may also be called “applied” degrees or “practitioner” degrees.

Experienced professionals who are keen to make effective use of their industry expertise to evaluate, integrate and employ existing knowledge in a unique way in their professional field must pursue a Professional Doctorate program. The independent research phase differentiates the Professional Doctorate Programs from PhD degrees.

A Professional Doctorate recognizes your practical work experience and mastery of areas. Consequently, your doctoral research focuses primarily on applying the existing theories and knowledge to your area of work to strengthen your professional practice and qualify you for top positions within your industry.

An online Professional Doctorate will be the right choice if you want

- ▶ Deepen your understanding of the functional disciplines of your profession.
- ▶ Participate in action research based on real-world issues related to your current work.
- ▶ Provide practical solutions to current problems.
- ▶ Serve as an authority and leader in your profession.
- ▶ Promote positive change in your industry.



Overview:

East Bridge University offers industry-tailored Professional Doctorate programs, designed to amplify expertise, propel career trajectories, and secure elevated positions for working professionals. These programs cater to diverse fields, empowering individuals to excel and thrive in their chosen industries through advanced education and specialized training.

Professional Doctorate Program Specializations

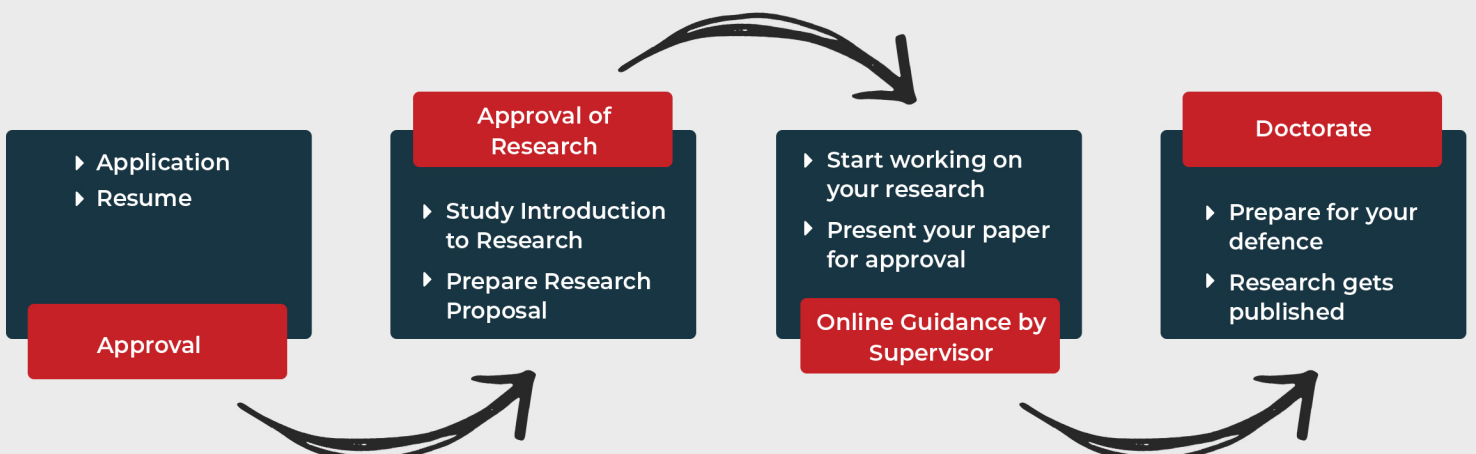
- ▶ Professional Doctorate in Accounting
- ▶ Professional Doctorate in E-commerce
- ▶ Professional Doctorate in Advertising
- ▶ Professional Doctorate in Economics
- ▶ Professional Doctorate in Applied Management
- ▶ Professional Doctorate in Human Resource Management
- ▶ Professional Doctorate in Business Management
- ▶ Professional Doctorate in Learning & Development
- ▶ Professional Doctorate in Business Administration
- ▶ Professional Doctorate in International Business
- ▶ Professional Doctorate in Business Studies
- ▶ Professional Doctorate in Management
- ▶ Professional Doctorate in Commerce
- ▶ Professional Doctorate in Sales & Marketing
- ▶ Professional Doctorate in Design Thinking and Innovation Management
- ▶ Professional Doctorate in Health Care Management
- ▶ Professional Doctorate in Occupational Health and Safety
- ▶ Professional Doctorate in Tourism Management

Benefits

- ▶ It serves as an endorsement to the fact that one is keen on pursuing the highest professional excellence of learning and development in a specialized field of work / career
- ▶ It serves to increase the professional expertise in the workplace
- ▶ It provides increased sense of confidence in a specialized field of work / career
- ▶ It focuses on enhancing one's specific job-related skills and competencies
- ▶ It positions one to be strategically placed in the job market by creating his/her own unique competitive advantage
- ▶ It is a futuristic qualification that the world has never seen before but is definitely moving toward. As such, this would keep you one step ahead of your contemporaries with such a ground-breaking qualification
- ▶ It is THE most sensible alternate answer and substitute to the kind of sub-standard quality of graduates that are being churned out massively year after year by large traditional universities, worldwide
- ▶ It would be indicative that one is progressive in his/her approach to personal and professional development and career advancement
- ▶ It puts one a few steps ahead of others in terms of job market positioning and personal-professional drive and satisfaction
- ▶ It is the qualification of the future – guaranteeing one a much better career prospects in the ultra modern era of human evolution
- ▶ It can also boost your earning potential and lead to more advanced career opportunities, such as executive-level leadership positions or consulting work.



Professional Doctorate Certificate Structure



1. Minimum Requirements

- ▶ To be eligible for Professional Doctorate, an applicant must meet certain minimum program requirements, which include requirements on skilled work experience, language ability, and education.
- ▶ The applicant should have a minimum of 10 years of uninterrupted years of full-time work experience or the equivalent in part-time work experience. Out of this a considerable number of years must be full-time managerial jobs or skill level (professional jobs) or (technical jobs and skilled trades).
- ▶ Applicants must be able to demonstrate high level of English Skill (Reading, Writing, Communication)
- ▶ Application must have at least a Bachelor's degree in any Subject

2. SELECTION CRITERIA

Applicants must obtain at least 60 points out of a total of 100 possible points on the selection factors. If an applicant's score is 60 points or higher, they may qualify for the Professional Doctorate.

The five selection criteria and the maximum number of points available for each are as follows:

- ▶ **Language:** A maximum of 20 points can be awarded to persons who are able to communicate and demonstrate high level of English Proficiency. This is conducted through Online or telephonic interview.
- ▶ **Age:** A maximum of 20 points is awarded to persons who are between 35 and 60 years of age. Persons outside this range gets lower points.
- ▶ **Formal Education:** A maximum of 20 points can be earned by a person who has successfully completed a Master's degree in any Subject.
- ▶ **Other Education:** Professional qualification, Diplomas, Certificate Programs, CPD's, Seminars attended, Workshops Attended can earn up to 20 points.
- ▶ **Work Experience:** A maximum of 20 Points can be awarded for experience in full-time paid work or an equal amount of part-time work in managerial position for 10+ years.



ACCREDITATION AND MEMBERSHIP



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)

East Bridge University, accredited by QAHE on March 6, 2024, underscores our global commitment to academic excellence, quality education, and fostering student success in chosen fields.



International Accreditation Organization (IAO)

East Bridge University, accredited by the International Accreditation Organization (IAO), reaffirms our dedication to global academic excellence. IAO elevates standards worldwide, accrediting professionals, businesses, and educational international quality benchmarks.



International Vocational Education and Training Association (IVETA)

East Bridge University joins IVETA, showcasing our ongoing dedication to delivering top-tier vocational training. IVETA fosters global excellence in vocational education, uniting educators, trainers, and institutions to advance high-quality training worldwide.



European Association for International Education (EAIE)

East Bridge University proudly aligns with EAIE, bolstering our global recognition and expanding opportunities for both our institution and learners. EAIE spearheads international higher education, fostering collaboration, knowledge exchange, and a supportive community for continuous growth.



AQS Certifications

East Bridge University attains ISO Certification 29995:2021 from AQS, UK, signifying our steadfast commitment to global quality standards and pursuit of educational excellence. AQS specializes in certifying institutions, affirming their dedication to quality.



ISO

ISO, a global body, sets standards ensuring quality, safety, & efficiency. Compliance builds trust, credibility, and reliability for institutions. ISO 29995:2021 signifies dedication to excellence in education, ensuring adherence to rigorous guidelines in curriculum, instruction, & student support.

AFFILIATION

EIU - PARIS

East Bridge University offers world class higher education dedicated to the working adult; EBU's most coveted and global standard International Diploma and Degree programs are duly validated and affiliated by the European International University (EIU Paris), a private higher education establishment authorized by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code del'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28.

Students who successfully complete EBU& state-of-the-art international education curricula will be awarded a degree certificate from European International University (EIU-Paris) as well as a certificate of completion from East Bridge University.

Through this partnership with European International University (EIU Paris), we are able to demonstrate to our students and potential employers how closely our curriculum aligns with that of a full-degree-granting university in Paris.





YOUR FUTURE **STARTS TODAY**

Invest in your future!

East Bridge College can make your dream of a doctorate degree a reality. Our online degree programs for adults are comprehensive and convenient, helping to further your education around your busy schedule.

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